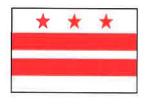
Initial File #: L0000056813

GOVERNMENT OF THE DISTRICT OF COLUMBIA

DEPARTMENT OF CONSUMER AND REGULATORY AFFAIRS CORPORATIONS DIVISION



CERTIFICATE

THIS IS TO CERTIFY that all applicable Trade Name requirements of the Omnibus Regulatory Reform Act of 1998 have been complied with and accordingly, this *CERTIFICATE OF TRADE NAME REGISTRATION* is hereby issued to:

RATIONAL PR LLC

Trade Name: Rational 360

IN TESTIMONY WHEREOF I have hereunto set my hand and caused the seal of this office to be affixed as of 3/11/2013 3:13 PM

CORPORATION DIVISION

Vincent C. Gray Mayor

Tracking #: wjOw61PZ

Business and Professional Licensing Administration

PATRICIA E. GRAYS

Superintendent of Corporations

Corporations Division



PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF FORMATION OF "RATIONAL PR, LLC",

FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF FEBRUARY, A.D.

2011, AT 1:49 O'CLOCK P.M.

4946293 8100

110233357

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W Bullock, Secretary of State

AUTHENTICATION: 8589113

DATE: 02-28-11

State of Delaware Secretary of State Division of Corporations Delivered 02:31 PM 02/28/2011 FILED 01:49 PM 02/28/2011 SRV 110233357 - 4946293 FILE

CERTIFICATE OF FORMATION OF LIMITED LIABILITY COMPANY

FIRST: The name of the limited liability company is RATIONAL PR, LLC

SECOND: The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware, 19808. The name of its registered agent at such address is The Company Corporation.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 28th day of February, 2011.

The Company Corporation, Organizer

By: /s/ Margaret Rosado
Margaret Rosado
Assistant Secretary